Student Services Annual Department Report
Department: Student Clubs

Humboldt State University

  Enrollment Management and Student Affairs

   Dean of Students

    Student Engagement Leadership

     Student Clubs

      Clubs and Activities Mission Statement

       Mission Statement
       The mission of the Clubs and Activities Office is to support safe and inclusive
       opportunities for student involvement and engagement. We do this by approving
       and supporting student clubs and organizations, providing opportunities for
       leadership development, assisting with event management and by fulfilling our
       role as student club and organization liaisons to other campus departments.

       Related Items
       1: To grow and develop student-centered clubs and organizations

        Description of Goal
        To create and facilitate opportunities to grow and develop student-centered
        clubs and organizations.

        **1a: Develop a comprehensive understanding of who is engaging in
        clubs.**
          Type of Outcome: General Outcome
          Learning Domain:

          Description of Outcome
          We want to reach out to Institutional research and focus on breakdown
          of race, ethnicity, gender, and class level in order to identify who is
          engaging in student organizations and see how this relates to
          retention.

          Measurement Strategy:

          Assessment Method
          Student organizations are required to register a minimum of 5 people
          for their student organizations. Of those 5 people, each club must
          register a president and treasurer as well. We want to provide this data
          to institutional research to do an in depth assessment of the
          demographics (race, ethnicity, gender, class level and retention). We
          will use this base data to improve outreach next year in hopes of
          increasing engagement and opportunities.

          Results of Assessment

See the attached pivot charts for a breakdown of student identity and how they are engaged in student organizations. This is not the in depth data that we anticipated, but it is a starting point.

Additionally, I have included a breakdown of events that clubs have facilitated this year broken down by month.

Events Breakdown:

Not Complete/pending: 40

not approved: 6

August: 11

September 47

October: 42

November: 28

December 11

January: 28

February: 33

March: 31

April: 55

May: 10

Total events processed: 342

Pivot tables 2015-2016

Conclusions
These results are inconclusive. While looking at the number of students who registered for their student organization, we saw several of our larger student organizations only had 5 students register on our website. What this does conclude, is despite our outreach, we are struggling to gather accurate data that would identify students involved in student organizations. We are in the process of acquiring a student organization management system that should make it easier to access student organization data. Our hope is that with this system, we can include a single sign on system where all students automatically have an account and all they would need to do is "join" a student organization and they would be updated with all the information of that group. This is still in the works, so until we have formally established a

system, we will have to identify a better way to outreach to students and get them to register.

2: To provide opportunities for students to explore their leadership potential

Description of Goal

To provide diverse opportunities for students to explore their leadership potential in safe and inclusive environments.

3: To act as liaison for recognized clubs and organizations

Description of Goal

To act as liaison for recognized clubs and organizations in the on and off campus community.

Staffing and Budget Snaphot

Investments

15-16 D420 Clubs HM500 SW100 TU006 funding

15-16 D420 Clubs staff

Related Items
There are no related items.

End of Year Summary

Summary and Conclusions

This year, our outcomes focus was on preparedness. Preparedness for supporting a diverse student population, for events, for student leader position and for student staff. Overall, we did not effectively assess most of these outcomes. The struggle with the assessment this year comes down to resources or information that was available.

For outcome 1A, we were assessing student organization involvement and who are the folks involved in our clubs. This data was inconclusive because the vast majority of student involved in clubs and organizations probably don't register online for them. This does inform us that we need to develop a more accessible student organization registration system and hold clubs accountable for ensuring their members register. This will be a conversation we need to continue moving forward.

In regards to training of both student staff and student leaders (Outcome 2A and 2B), a better tool needs to be developed for both satisfaction with the information shared and the overall understanding for the policies and concepts involved in the

training. With the Student staff, it was obvious there was an increase in knowledge obtained through the training and subsequent staff meetings. Student leaders were satisfied with the overall training (of the 22 that responded), but we did not assess what knowledge they gained within the orientation. We need to identify ways that we can assess the overall student leader knowledge like we do with our student staff. There are systems out there that can do in the moment electronic polling, but it would be great to integrate that into a student organization management system. This is something we need to look into more.

Outcome 3 talks about how collaboration assists in the implementation of events. We were able to do some qualitative debriefs from the events, but I think it is also important to quantify this data. That may be something as simple as assessing the attendance and the demographics of those attending or assessing overall satisfaction of those attending. In general, those involved in the collaborations felt the events were more successful and had better outreach when we worked with other departments. In the future, I will also want to assess what the participant perspective of the event to see if the overall satisfaction of events was higher with collaborative events.

Next Steps and Plans for Improvement
Next Steps:

1. Find a way to get more accurate data of the students engaging in clubs. Reach out to Institutional research to identify what we are looking for.
2. Develop more comprehensive assessments that both identify overall satisfaction with training and understanding and grasp of policies and procedures
3. find an online system (whether in house or externally) to help assess student engagement in clubs, events and overall leadership development programming.

Plan for improvement:

- Develop assessments during the summer (event assessment, training assessment, collaboration assessment, etc)
- Create a more thorough student leader training that is ongoing throughout the year
- require students to register for their club in order to get a reimbursement (if possible)

Related Items
There are no related items.